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## experience

### **Victoria's Secret, New York    Senior Web Designer    2019-Present**

- + Senior Web Designer for Victoria's Secret's Loyalty program, responsible for leading collateral design for .com, emails, digital display banners, social media, and supplemental marketing materials.

### **Little, Brown & Company, New York    Senior Art Director    2016-2017**

- + Senior Art Director for the new *Bookshots* line by bestselling author James Patterson, which consists of over 80 short, fast-paced books under 150 pages (thriller and romance). Oversee coordination with the author, production, and editorial team to ensure timely delivery.

### **Little, Brown & Company, New York    Art Director    2011-2015**

- + Led the design work of over 30 titles each year, including fiction, non-fiction, cookbooks, illustrated art books, etc. Mentored junior designers, oversaw production, and collaborated closely with many established authors, including Bill Clegg and James Patterson.

### **A-Men Project Inc., New York + Hong Kong    Principal    2005-2011**

- + Provide art direction and design on projects ranging from book covers/jackets, CD packaging, concert/event posters, logos, business cards, stationery, printed event/promotional collateral to wedding invitations, etc.
- + Productized designs into clothing, accessories, and home décor under our product line, AMPlustore. Oversaw each step from pre-production to final delivery.

### **Random House Inc., New York    Designer    1998-2004**

- + Designed cover and interior for over 100 well-known titles, including work by *The New York Times* bestsellers Woody Allen, Po Bronson, and Michael Chabon.

## education+skills

### **School of Visual Arts, New York, Graphic Design Major, BFA**

- + The Art Directors Club Student Award and Scholarship

### **Fashion Institute of Technology, Display & Exhibit Design Major, AFA**

- + Fashion Institute of Technology Outstanding Student Achievement Award

- + Adobe Creative Cloud, Microsoft Office, and iWork.  
Fluent in English, Cantonese, and Mandarin

## achievements

BOLO Books' Top Five Covers of 2016—IQ

Amazon Best Book Covers of 2009, a finalist in Paperback—I am Not Sidney Poitier

PRINT Regional Design Annual 2007—AMPlus Tees

PRINT Regional Design Annual 2006—*The History of Love*

AIGA 50 Books/50 Covers 2004 & PRINT Regional Design Annual 2004—*Goat*

AIGA 50 Books/50 Covers 2000 & PRINT Regional Design Annual 2000—*What She Saw in*

AIGA 50 Books/50 Covers 1999—*Werewolves In Their Youth*