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KAPO
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experience

Victoria's Secret, New York Senior Digital Designer 2019-Present

+ Senior Digital Designer for Victoria's Secret Loyalty Program (over 8 million card members), responsible for leading collateral design for website, emails, digital display banners, social media, and other marketing assets to support the various campaigns.

Little, Brown & Company, New York Senior Art Director 2016-2017

+ Senior Art Director for one of James Patterson's imprints, *Bookshots*, consists of over 80 short, fast-paced books under 150 pages. This position involved working directly with Mr. Patterson and collaborating closely with freelance artists, production, marketing, sales, and editorial team to ensure timely delivery.

Little, Brown & Company, New York Art Director 2011-2015

+ Led the design work of over 30 titles each year, including fiction, nonfiction, cookbooks, illustrated art books, etc. Mentored junior designers, oversaw production, and collaborated closely with many established authors, including James Patterson, Bill Clegg, and Joe Ide.

A-Men Project Inc., New York + Hong Kong Principal 2005-2011

+ Provided art direction and design on projects ranging from book covers, CD covers, posters, logos, business identities, printed event/promotional collateral to wedding invitations, etc.
+ Productized designs into clothing, accessories, and home décor under our product line, AMPlusstore. Oversaw each step from pre-production to final delivery.

Random House Inc., New York Designer 1998-2004

+ Designed cover and interior for over 100 well-known titles, including work by *The New York Times* bestsellers Woody Allen, Po Bronson, and Michael Chabon.

education+skills

School of Visual Arts, New York, Graphic Design Major, BFA

+ The Art Directors Club Student Award and Scholarship

Fashion Institute of Technology, Display & Exhibit Design Major, AFA

+ Fashion Institute of Technology Outstanding Student Achievement Award

+ Adobe Creative Cloud, Microsoft Office, and iWork.
Fluent in English, Cantonese, and Mandarin

achievements

BOLO Books' Top Five Covers of 2016—*IQ*
Amazon Best Book Covers of 2009, a finalist in Paperback—*I am Not Sidney Poitier*
PRINT Regional Design Annual 2007—AMPlus Tees
PRINT Regional Design Annual 2006—*The History of Love*
AIGA 50 Books/50 Covers 2004 & PRINT Regional Design Annual 2004—*Goat*
AIGA 50 Books/50 Covers 2000 & PRINT Regional Design Annual 2000—*What She Saw in*
AIGA 50 Books/50 Covers 1999—*Werewolves In Their Youth*